



2024 Cultural Districts Program Application Cycle: New Applicants Letter of Interest (LOI)

Eligibility

Local governing authorities (LGA) or community/agency with LGA approval via [Submittable](#).

Guidelines

The Letter of Interest (LOI) should be a 1-1.5-page single spaced document with 11 point Calibri (or similar) font outlining the LGA's interest in receiving Louisiana Cultural District designation. The following should be addressed in the LOI:

- Why the LGA is seeking to apply to the program
- How the incentives of the program can benefit your community
- The potential economic impact of the program in your community
- The types of artists, artisans, & tradition bearers in the proposed district
- The cultural anchors in the proposed district
- Your plans for development and longevity of the program in your community

Additional Attachment: Map

Submit a map with the LOI. Maps must be legible and have the following:

- Precise boundaries of the proposed Cultural District, showing street names, a north arrow, and legible labels. Please do not cut through buildings or structures on your map; include or exclude them.
- Any existing National Register, local historic, or Main Street districts
- The location of assets or facilities related to culture, art, education, historic preservation, and tourism as well as additional locations pertinent to the proposed Cultural District