

# Louisiana State Parks

## Fairview-Riverside

**Prepared for:**

**Louisiana Department of Culture,  
Recreation and Tourism**



### **The Louisiana Research Team**



## ECONOMIC ANALYSIS

### FAIRVIEW STATE PARK (2004-05)

Number of overnight visitors	56,372
Number of day use visitors	26,241
Number of employees - regular	5
Number of employees - peak	13

### ECONOMIC IMPACT OF FAIRVIEW STATE PARK

Park visit related spending by out of state visitors in Louisiana businesses	\$571,098
Spending by out of state visitors in park	\$64,996
Total primary spending by out of state visitors in LA	\$636,094
Secondary economic impact of out of state visitor spending	\$667,898
<b>Total Economic Impact</b>	<b>\$1,303,992</b>

Earnings for local workers generated by out of state visitors	\$422,366
Jobs generated by out of state visitors	20

### LOUISIANA RESIDENT SPENDING

Park visit related spending by Louisiana residents in Louisiana businesses	\$1,336,231
Spending by Louisiana residents in state park	\$132,561
<b>Total Spending by Louisiana Residents</b>	<b>\$1,468,792</b>

### RETURN ON INVESTMENT

Direct spending by park visitors (A)	\$2,104,886
Direct operating expenses (B)	\$1,161,446
<b>Return on Operating Expenses (A/B)</b>	<b>\$1.81</b>

The following tables show the overall results of the survey of visitors who stayed overnight at Fairview-Riverside State Park.

**Are you a Louisiana resident?**

**Table 1**

Response	Percentage
Yes	67.1%
No	32.9%
Total	100.0%

**Was this your first visit to this park?**

**Table 2**

Response	Percentage
Yes	25.0%
No	75.0%
Total	100.0%

**How many nights did you and your party spend at this Louisiana state park?**

**Table 3**

Response	Percentage
0 nights	0.0%
1-3 nights	65.1%
4-9 nights	27.7%
10+ nights	7.6%
Total	100.0%

**What did you like best about this state park?**

**Table 4**

Response	Percentage
Relaxing atmosphere	28.4%
Nature/outdoor environment	23.5%
Clean/good facilities	22.2%
Accessibility	14.8%
Other	11.1%
Total	100.0%

**What did you like least about this state park?****Table 5**

Response	Percentage
Dump stations/sewage hook-up	10.0%
Nothing to dislike	61.4%
Mosquitoes, flies, ants, bees etc.	10.0%
Other	7.1%
Restroom	8.6%
Dirty water/trash in water	1.4%
Total	100.0%

**What activities did you and your party participate in while at this park?****Table 6**

Response	Percentage
Camping (RV, trailer)	92.7%
Sight-seeing	48.8
Picnicking/cooking out	57.3%
Hiking	20.7%
Bicycling on pavement	42.7%
Cabin Rental	0.0%
Fishing (pier/bank)	18.3%
Educational programs/exhibits	14.6%
Nature study	6.1%
Other	11.0%
Swimming	4.9%
Camping (tent, other)	7.3%
Fishing (boat)	19.5%
Boating (pleasure)	22.0%
Canoeing/Kayaking	2.4%
Group camp rental	1.2%
Mountain biking	0.0%
Sailing (sailboat)	0.0%
Sailing (wind surfing)	0.0%
Water-skiing	8.5%

\* The percentage equal greater than 100 due to multiple responses

**Would you say your most recent visit to a Louisiana state park?**

**Table 7**

Response	Percentage
Exceed your expectations	15.9%
Met your expectations	73.2%
Almost met your expectations	11.0%
Failed to met your expectations	0.0%
Don't know	0.0%
Total	100.0%

**What facilities or activities would you like to see added or expanded to help make this park more enjoyable, comfortable and inviting?**

**Table 8**

Response	Percentage
Everything is fine/no change	40.3%
Other	31.9%
Add/improve hiking, nature trails	16.7%
More recreational facilities	9.7%
Better playgrounds/ more equipment	15.3%
Total	113.9%

\* The percentage equal greater than 100 due to multiple responses

**Have you visited other Louisiana State Parks within the past 12 months?****Table 9**

Response	Percentage
Bayou Segnette SP	11.7%
Chicot SP	18.3%
Grand Isle SP	18.3%
Faiview-Riverside SP	43.3%
Fontainebleau SP	70.0%
Lake Fausse Pointe SP	6.7%
Tickfaw SP	28.3%
Sam Houston Jones SP	8.3%
St. Bernard SP	5.0%
Cypremort Point SP	3.3%
Lake Bistineau SP	3.3%
North Toledo Bend SP	6.7%
Lake Claiborne SP	8.3%
Caney Creek Lake/Jimmie Davis SP	0.0%
Lake Bruin SP	10.0%
Lake D'Arbonne SP	1.7%
Chemin-A-Haut SP	0.0%
South Toledo Bend SP	3.3%
Poverty Point Reservoir SP	1.7%
Total	248.3%

\* The percentage equal greater than 100 due to multiple responses



**Have you visited outdoor recreation parks in other states within the past 12 months?**

**Table 10**

Response	Percentage
Yes	76.3%
No	23.8%
Total	100.0%

**If yes, in which state are those other parks?**

**Table 10a**

Response	Percentage
Mississippi	69.2%
Texas	26.2%
Florida	40.0%
Alabama	47.7%
Tennessee	24.6%
Louisiana	21.5%
Georgia	15.4%
Arkansas	32.3%
New Mexico	6.2%
Missouri	13.8%
North Carolina	13.8%
South Carolina	15.4%
Arizona	6.2%
California	4.6%
Colorado	13.8%
Virginia	9.2%
Illinois	7.7%
Oklahoma	7.7%
Wisconsin	4.6%
Indiana	7.7%
Kansas	4.6%
Kentucky	7.7%

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Response	Percentage
Montana	3.1%
Iowa	4.6%
Michigan	9.2%
New York	7.7%
South Dakota	6.2%
Vermont	3.1%
Maine	3.1%
Maryland	3.1%
Massachusetts	0.0%
Minnesota	6.2%
Nebraska	4.6%
Nevada	4.6%
Pennsylvania	9.2%
Utah	3.1%
West Virginia	6.2%
Wyoming	3.1%
Ohio	7.7%
Washington	6.2%
Delaware	1.5%
Idaho	1.5%
New Hampshire	3.1%
New Jersey	1.5%
North Dakota	1.5%
Oregon	3.1%
Alaska	0.0%
Connecticut	1.5%
Hawaii	0.0%
Rhode Island	0.0

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\* The percentage equal greater than 100 due to multiple responses

**Visiting a state park is an educational experience.**

**Table 11**

Response	Percentage
Strongly Agree	10.8%
Agree	61.4%
Neutral	27.7%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

**Visiting a state park is a good way to experience nature.**

**Table 12**

Response	Percentage
Strongly Agree	36.6%
Agree	62.2%
Neutral	1.2%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

**Visiting a state park is a good way to spend time with family.**

**Table 13**

Response	Percentage
Strongly Agree	57.8%
Agree	41.0%
Neutral	1.2%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

**A trip including a visit to a state park is a good value for the money.**

**Table 14**

Response	Percentage
Strongly Agree	63.9%
Agree	36.1%
Neutral	0.0%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

**Visiting a state park is a good way to get away from the stress and demands of daily life.**

**Table 15**

Response	Percentage
Strongly Agree	66.3%
Agree	31.3%
Neutral	2.4%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

**A trip including state parks is a good way to experience a state's culture and history.**

**Table 16**

Response	Percentage
Strongly Agree	25.3%
Agree	55.4%
Neutral	19.3%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

**How many people were in your party on this trip to a Louisiana state park?**

**Table 17**

Response	Percentage
1-2 people	47.5%
3-5 people	28.1%
6-9 people	15.9%
10+people	8.4%
Total	100.0%

**Did any children under the age of 18 accompany you on your most recent visit to a Louisiana state park?**

**Table 18**

Response	Percentage
Yes	34.1%
No	65.9%
Total	100.0%

**How did you find out about this park?****Table 19**

Response	Percentage
Friends, family ,co-worker	30.1%
Personal knowledge/previous visit	36.1%
Internet/Website	4.8%
State Parks brochure	8.4%
Travel guides, books, magazines	8.4%
Welcome Center	2.4%
Automobile/Travel Club	1.2%
Newspaper	1.2%
Maps	1.2%
Other	2.4%
Convention and Visitor's Bureau	0.0%
Called or visited tourism office	2.4%
Wrote/phoned the park	1.2%
Called or visited travel company	0.0%
Called or visited travel agent	0.0%
Television	0.0%
Radio	0.0%
Total	100.0%

**Which of the following, if, any, Louisiana State Historic Sites have you visited in the last 12 months?**

**Table 20**

Response	Percentage
Longfellow-Evangeline SHS	16.7%
Fort St. Jean Baptiste SHS	0.0%
Plaquemine Lock SHS	11.1%
Rosedown Plantation SHS	11.1%
Audubon SHS	11.1%
Fort Pike SHS	22.2%
Port Hudson SHS	11.1%
Poverty Point SHS	11.1%
Winter Quarters SHS	11.1%
Marksville SHS	0.0%
Fort Jesup SHS	5.6%
Los Adaes SHS	5.6%
Centenary SHS	5.6%
Mansfield SHS	16.7%
Total	138.9%

\* The percentage equal greater than 100 due to multiple responses

**Are you retired?**

**Table 21**

Response	Percentage
Yes	37.9 %
No	62.1%
Total	100.0%



**What is the approximate annual income of your household?**

**Table 22**

Response	Percentage
\$7,500-\$24,999	5.5%
\$25,000-\$47,499	27.4%
\$47,500-\$74,999	34.2%
\$75,000-\$99,999	17.8%
\$100,000-\$149,000	12.3%
\$150,000+	2.7%
Total	100.0%