

# Louisiana State Parks

## St. Bernard

Prepared for:

Louisiana Department of Culture,  
Recreation and Tourism



### The Louisiana Research Team



## ECONOMIC ANALYSIS

### ST. BERNARD STATE PARK (2004-05)

Number of overnight visitors	29,702
Number of day use visitors	16,807
Number of employees - regular	10
Number of employees - peak	7

### ECONOMIC IMPACT OF ST. BERNARD STATE PARK

Park visit related spending by out of state visitors in Louisiana businesses	\$879,687
Spending by out of state visitors in park	\$75,994
Total primary spending by out of state visitors in LA	\$955,681
Secondary economic impact of out of state visitor spending	\$1,003,465
<b>Total Economic Impact</b>	<b>\$1,959,147</b>

Earnings for local workers generated by out of state visitors	\$634,572
Jobs generated by out of state visitors	30

### LOUISIANA RESIDENT SPENDING

Park visit related spending by Louisiana residents in Louisiana businesses	\$141,774
Spending by Louisiana residents in state park	\$26,148
<b>Total Spending by Louisiana Residents</b>	<b>\$167,922</b>

### RETURN ON INVESTMENT

Direct spending by park visitors (A)	\$1,123,604
Direct operating expenses (B)	\$361,753
<b>Return on Operating Expenses (A/B)</b>	<b>\$3.11</b>

The following tables show the overall results of the survey of visitors who stayed overnight at St. Bernard State Park.

**Are you a Louisiana resident?**

**Table 1**

Response	Percentage
Yes	25.6%
No	74.4%
Total	100.0%

**Was this your first visit to this park?**

**Table 2**

Response	Percentage
Yes	62.2%
No	37.8%
Total	100.0%

**How many nights did you and your party spend at this Louisiana state park?**

**Table 3**

Response	Percentage
0 nights	2.6%
1-3 nights	61.5%
4-9 nights	33.4%
10+ nights	2.6%
Total	100.0%

**What did you like best about this state park?**

**Table 4**

Response	Percentage
Clean/Good Facilities	33.3%
Relaxing Atmosphere	25.6%
Nature/Outdoor environment	15.4%
Accessibility	10.3%
Other	15.4%
Total	100.0%

**What did you like least about this state park?****Table 5**

Response	Percentage
Nothing to dislike	36.8%
Mosquitoes, flies, ants, bees etc.	28.9%
Other	13.2%
Dirty water/trash in water	0.0%
Dump stations/Sewage hook-up	15.8%
Restroom	2.6%
Total	100.0%

**What activities did you and your party participate in while at this park?****Table 6**

Response	Percentage
Bicycling on pavement	12.8%
Boating (pleasure)	7.7%
Cabin Rental	0.0%
Camping (RV, trailer)	71.8%
Camping (tent, other)	20.5%
Canoeing/Kayaking	0.0%
Educational programs/exhibits	15.4%
Fishing (boat)	7.7%
Fishing (pier/bank)	0.0%
Group camp rental	0.0%
Hiking	20.5%
Mountain biking	0.0%
Nature study	10.3%
Other	10.3%
Picnicking/cooking out	35.9%
Sailing (sailboat)	0.0%
Sailing (wind surfing)	0.0%
Sight-seeing	69.2%
Swimming	7.7%
Water-skiing	0.0%

\* The percentage equal greater than 100 due to multiple responses

**Would you say your most recent visit to a Louisiana state park?****Table 7**

Response	Percentage
Exceed your expectations	30.8%
Met your expectations	59.0%
Almost met your expectations	7.7%
Failed to met your expectations	2.6%
Don't know	0.0%
Total	100.0%

**What facilities or activities would you like to see added or expanded to help make this park more enjoyable, comfortable and inviting?****Table 8**

Response	Percentage
Everything is fine/no change	56.8%
Other	27.0%
More recreational facilities	2.7%
Better playgrounds/more equipment	0.0%
Add/improve hiking, nature trails	16.2%
Total	102.7%

\* The percentage equal greater than 100 due to multiple responses

**Have you visited other Louisiana State Parks within the past 12 months?****Table 9**

Response	Percentage
Bayou Segnette SP	38.1%
Caney Creek Lake/Jimmie Davis SP	0.0%
Chemin-A-Haut SP	0.0%
Chicot SP	19.0%
Cypremort Point SP	0.0%
Faiview-Riverside SP	19.0%
Fontainebleau SP	23.8%
Grand Isle SP	0.0%
Lake Bistineau SP	4.8%
Lake Bruin SP	4.8%
Lake Claiborne SP	0.0%
Lake D'Arbonne SP	4.8%
Lake Fausse Pointe SP	14.3%
North Toledo Bend SP	4.8%
Poverty Point Reservoir SP	0.0%
Sam Houston Jones SP	4.8%
South Toledo Bend SP	0.0%
St. Bernard SP	28.6%
Tickfaw SP	19.0%
Total	185.7%

\* The percentage equal greater than 100 due to multiple responses



**Have you visited outdoor recreation parks in other states within the past 12 months?**

**Table 10**

Response	Percentage
Yes	82.1%
No	17.9%
Total	100.0%

**If yes, in which state are those other parks?**

**Table 10a**

Response	Percentage
Alabama	37.5%
Alaska	0.0%
Arizona	12.5%
Arkansas	15.6%
California	9.4%
Colorado	9.4%
Connecticut	3.1%
Delaware	3.1%
Florida	46.9%
Georgia	34.4%
Hawaii	0.0%
Idaho	3.1%
Illinois	0.0%
Indiana	0.0%
Iowa	0.0%
Kansas	0.0%
Kentucky	6.3%
Louisiana	15.6%
Maine	6.3%
Maryland	6.3%
Massachusetts	3.1%
Michigan	9.4%

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Response	Percentage
Minnesota	3.1%
Mississippi	40.6%
Missouri	18.8%
Montana	6.3%
Nebraska	3.1%
Nevada	6.3%
New Hampshire	3.1%
New Jersey	0.0%
New Mexico	18.8%
New York	15.6%
North Carolina	18.8%
North Dakota	0.0%
Ohio	6.3%
Oklahoma	15.6%
Oregon	6.3%
Pennsylvania	15.6%
Rhode Island	0.0%
South Carolina	9.4%
South Dakota	9.4%
Tennessee	28.1%
Texas	34.4%
Utah	9.4%
Vermont	6.3%
Virginia	12.5%
Washington	6.3%
West Virginia	3.1%
Wisconsin	3.1%
Wyoming	6.3%

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\* The percentage equal greater than 100 due to multiple responses

**Visiting a state park is an educational experience.**

**Table 11**

Response	Percentage
Strongly Agree	17.9%
Agree	56.4%
Neutral	25.6%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

**Visiting a state park is a good way to experience nature.**

**Table 12**

Response	Percentage
Strongly Agree	51.3%
Agree	46.2%
Neutral	2.6%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

**Visiting a state park is a good way to spend time with family.**

**Table 13**

Response	Percentage
Strongly Agree	43.6%
Agree	51.3%
Neutral	5.1%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

**A trip including a visit to a state park is a good value for the money.**

**Table 14**

Response	Percentage
Strongly Agree	53.8%
Agree	43.6%
Neutral	2.6%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

**Visiting a state park is a good way to get away from the stress and demands of daily life.**

**Table 15**

Response	Percentage
Strongly Agree	48.7%
Agree	51.3%
Neutral	0.0%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

**A trip including state parks is a good way to experience a state's culture and history.**

**Table 16**

Response	Percentage
Strongly Agree	20.5%
Agree	61.5%
Neutral	17.9%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

**How many people were in your party on this trip to a Louisiana state park?**

**Table 17**

Response	Percentage
1-2 people	58.4%
3-5 people	25.0%
6-9 people	13.9%
10+people	2.8%
Total	100.0%

**Did any children under the age of 18 accompany you on your most recent visit to a Louisiana state park?**

**Table 18**

Response	Percentage
Yes	24.3%
No	75.7%
Total	100.0%

**How did you find out about this park?****Table 19**

Response	Percentage
Personal knowledge/previous visit	16.2%
Friends, family,co-worker	16.2%
Newspaper	0.0%
Internet/Website	27.0%
State Parks brochure	2.7%
Other	8.1%
Travel guides, books, magazines	10.8%
Called or visited tourism office	2.7%
Wrote/phoned the park	0.0%
Television	0.0%
Radio	0.0%
Welcome Center	10.8%
Automobile/Travel Club	0.0%
Maps	2.7%
Convention and Visitor's Bureau	2.7%
Called or visited travel company	0.0%
Called or visited travel agent	0.0%
Total	100.0%

**Which of the following, if, any, Louisiana State Historic Sites have you visited in the last 12 months?**

**Table 20**

Response	Percentage
Audubon SHS	12.5%
Centenary SHS	12.5%
Fort Jesup SHS	37.5%
Fort Pike SHS	37.5%
Fort St. Jean Baptiste SHS	37.5%
Longfellow-Evangeline SHS	12.5%
Los Adaes SHS	12.5%
Mansfield SHS	0.0%
Marksville SHS	12.5%
Plaquemine Lock SHS	12.5%
Port Hudson SHS	25.0%
Poverty Point SHS	0.0%
Rosedown Plantation SHS	62.5%
Winter Quarters SHS	0.0%
Total	275.0%

\* The percentage equal greater than 100 due to multiple responses



**Are you retired?**

**Table 21**

Response	Percentage
Yes	32.4%
No	67.6%
Total	100.0%

**What is the approximate annual income of your household?**

**Table 22**

Response	Percentage
\$7,500-\$24,999	16.1%
\$25,000-\$47,499	29.0%
\$47,500-\$74,999	25.8%
\$75,000-\$99,999	19.4%
\$100,000-\$149,000	9.7%
\$150,000+	0.0%
Total	100.0%