

OFFICE OF STATE MUSEUM

PERFORMANCE INDICATOR DOCUMENTATION

PROGRAM: MUSEUM
ACTIVITY: LOUISIANA STATE MUSEUM – VIEUX CARRE
LOUISIANA STATE MUSEUM – REGIONAL INITIATIVES
LOUISIANA STATE MUSEUM – BATON ROUGE
OBJECTIVE: 1- Increase the number of attendees at museum functions, exhibits and educational programs by 25% by the year 2028
INDICATOR NAME:

& LAPAS	Number of attendees at Baton Rouge Museum	PI Code: 20756	BR
PI Code	Number of attendees at New Orleans museums	PI Code: 6449	VC
	Number of attendees at Wedell William Museum	PI Code: 6450	RI
	Number of attendees at Sports Hall of Fame and		
	Regional History Museum	PI Code: 25033	RI
	Number of attendees at ED White Historic Site	PI Code: 15674	RI

1. TYPE AND LEVEL:

Outcomes – General (statewide) and Supporting (per location)

2. RATIONALE, RELEVANCE, RELIABILITY:

The number of attendees and audience reported reflects somewhat how well the Louisiana State Museum is fulfilling its mission to present exhibits and programming in an educational and entertaining way

3. USE:

Internal management. Budgeting

4. CLARITY:

Indicator name accurately reflects what is being measured and recorded

5. DATA SOURCE, COLLECTION AND REPORTING:

Physical count. Computer based ticketing system

6. CALCULATION METHODOLOGY:

Physical count. Computer based ticketing system

7. SCOPE:

Figures collected are recorded on both a statewide and per location level

8. CAVEATS:

None

9. ACCURACY, MAINTENANCE, SUPPORT:

The indicator has not been audited by the Office of the Legislative Auditor.

The number of attendees and audience numbers are collected via ticket sales information and physical counts of persons attending the Museums and events. The accuracy of the data can be verified via direct queries to the database. The edits to the data are not available to the Office of the State Museum. This agency only has permissions to query the data, therefore the data is protected.

10. RESPONSIBLE PERSON:

Angela Thibodeaux

Phone: 225-219-0720

Fax: 225-219-0728

athibodeaux@crt.la.gov

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MUSEUM**

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PROGRAM: MUSEUM
ACTIVITY: LOUISIANA STATE MUSEUM – VIEUX CARRE
OBJECTIVE: 1 - Increase the number of attendees at museum functions, exhibits and educational programs by 25% by the year 2028
INDICATOR NAME: Number of times Internet site accessed
LaPAS PI Code: 6452 VC

1. TYPE AND LEVEL:

Outcomes – Supporting

2. RATIONALE, RELEVANCE, RELIABILITY:

The number of attendees and audience reported reflects somewhat how well the Louisiana State Museum is fulfilling its mission to present exhibits and programming in an educational and entertaining way

3. USE:

Internal management. Budgeting

4. CLARITY:

Indicator name accurately reflects what is being measured and recorded

5. DATA SOURCE, COLLECTION AND REPORTING:

Physical count. Computer based ticketing system

6. CALCULATION METHODOLOGY:

Physical count. Computer based ticketing system

7. SCOPE:

Figures collected are recorded on both a statewide and per location level

8. CAVEATS:

None

9. ACCURACY, MAINTENANCE, SUPPORT:

The indicator has not been audited by the Office of the Legislative Auditor.
The number of attendees and audience numbers are collected via ticket sales information and physical counts of persons attending the Museums and events. The accuracy of the data can be verified via direct queries to the database. The edits to the data are not available to the Office of the State Museum. This agency only has permissions to query the data, therefore the data is protected.

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PROGRAM: MUSEUM
ACTIVITY: LOUISIANA STATE MUSEUM – VIEUX CARRE
OBJECTIVE: 1 - Increase the number of attendees at museum functions, exhibits and educational programs by 25% by the year 2028
INDICATOR NAME: Collection Records Updates
INDICATOR LaPAS PI Code: 26422 VC

1. TYPE AND LEVEL:

Outcome – Supporting

2. RATIONALE, RELEVANCE, RELIABILITY:

The collections review, analysis, and update will provide the museum with a thorough understanding of the artifacts in its collections which will allow for their greater usage in exhibitions. Deaccessions will create more efficient use of storage and will provide funds for more appropriate collection items, and for the care, maintenance and conservation of the collection.

3. USE:

Internal management

4. CLARITY:

Indicator name accurately reflects what is being measured and recorded

5. DATA SOURCE, COLLECTION AND REPORTING:

Quarterly collection management and financial reporting

6. CALCULATION METHODOLOGY:

Quarterly collection and financial reporting

7. SCOPE:

Total records statewide number

8. CAVEATS:

None

9. ACCURACY, MAINTENANCE, SUPPORT:

The indicator has not been recently audited by the Office of the Legislative Auditor. The number of collection records updated, of deaccessions, and of funds collected in this effort can be independently verified. The accuracy of the data can be verified via direct queries to the database. The edits to the data are not available to the Office of the State Museum. This agency only has permissions to query the data, therefore the data is protected

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PROGRAM: MUSEUM
ACTIVITY: LOUISIANA STATE MUSEUM – VIEUX CARRE
OBJECTIVE: 1 - Increase the number of attendees at museum functions, exhibits and educational programs by 25% by the year 2028
INDICATOR NAME: Number of exhibitions
INDICATOR LaPAS PI Code: 20745 VC

1. TYPE AND LEVEL:

Output – Supporting

2. RATIONALE, RELEVANCE, RELIABILITY:

Provides a useful measure of the ability of the Louisiana State Museum to produce engaging and educational exhibitions and programs

3. USE:

Internal management. Budgeting

4. CLARITY:

Indicator name accurately reflects what is being measured and recorded

5. DATA SOURCE, COLLECTION AND REPORTING:

Physical count

6. CALCULATION METHODOLOGY:

Physical count

7. SCOPE:

Total records statewide number

8. CAVEATS:

None

9. ACCURACY, MAINTENANCE, SUPPORT:

The indicator has not recently been audited by the Office of the Legislative Auditor.
The number of exhibitions and programs can be independently verified. The accuracy of the data can be verified via direct queries to the database. The edits to the data are not available to the Office of the State Museum. This agency only has permissions to query the data, therefore the data is protected.

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PROGRAM: MUSEUM
ACTIVITY: LOUISIANA STATE MUSEUM – VIEUX CARRE
OBJECTIVE: 1 – Increase the number of attendees at museum functions, exhibits and educational programs by 25% by the year 2028
INDICATOR NAME: Percentage of non-Louisiana visitors at Vieux Carre Museums
INDICATOR LaPAS PI Code: 23509 VC

1. TYPE AND LEVEL:

Outcome – Key

2. RATIONALE, RELEVANCE, RELIABILITY:

The number of attendees and audience reported reflects somewhat how well the Louisiana State Museum is fulfilling its mission to present exhibits and programming in an educational and entertaining way.

3. USE:

Internal management. Budgeting

4. CLARITY:

Indicator name accurately reflects what is being measured and recorded

5. DATA SOURCE, COLLECTION AND REPORTING:

Physical count

6. CALCULATION METHODOLOGY:

Physical count

7. SCOPE:

Total records statewide number

8. CAVEATS:

None

9. ACCURACY, MAINTENANCE, SUPPORT:

The indicator has not been audited by the Office of the Legislative Auditor. The percentage of non-Louisiana visitors can be measured through a computerized ticketing system and zip code survey. The accuracy of the data can be verified via direct queries to the database. The edits to the data are not available to the Office of the State Museum. This agency only has permissions to query the data, therefore the data is protected.

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PROGRAM: MUSEUM
ACTIVITY: LOUISIANA STATE MUSEUM – BATON ROUGE
OBJECTIVE: 1 - Increase the number of attendees at museum functions, exhibits and educational programs by 25% by the year 2028
INDICATOR NAME: Percentage of non-Louisiana visitors at Baton Rouge Museum
INDICATOR LaPAS PI Code: 23511 BR

1. TYPE AND LEVEL:

Outcome – Key

2. RATIONALE, RELEVANCE, RELIABILITY:

The number of attendees and audience reported reflects somewhat how well the Louisiana State Museum is fulfilling its mission to present exhibits and programming in an educational and entertaining way

3. USE:

Internal management. Budgeting

4. CLARITY:

Indicator name accurately reflects what is being measured and recorded

5. DATA SOURCE, COLLECTION AND REPORTING:

Physical count

6. CALCULATION METHODOLOGY:

Physical count

7. SCOPE:

Total records statewide number/ Physical count

8. CAVEATS:

None

9. ACCURACY, MAINTENANCE, SUPPORT:

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PROGRAM: MUSEUM
ACTIVITY: LOUISIANA STATE MUSEUM – REGIONAL INITIATIVES
OBJECTIVE: 1 - Increase the number of attendees at museum functions, exhibits and educational programs by 25% by the year 2028
INDICATOR NAME: Percentage of non-Louisiana visitors at Regional Museums
INDICATOR LaPAS PI Code: 23514 RI

1. TYPE AND LEVEL:

Outcome – Key

2. RATIONALE, RELEVANCE, RELIABILITY:

The number of attendees and audience reported reflects somewhat how well the Louisiana State Museum is fulfilling its mission to present exhibits and programming in an educational and entertaining way

3. USE:

Internal management. Budgeting

4. CLARITY:

Indicator name accurately reflects what is being measured and recorded

5. DATA SOURCE, COLLECTION AND REPORTING:

Physical count

6. CALCULATION METHODOLOGY:

Physical count

7. SCOPE:

Total records statewide number

8. CAVEATS:

None

9. ACCURACY, MAINTENANCE, SUPPORT:

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